

Time Square in UAE

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## Time Square in UAE

### **Introduction**

Town Square on the developed urban city is a unique part of the urban setting for many cities in the world. As an example, since more than two thousand years, the urban square has been a distinguishing characteristic of European cities both in western and eastern sides. For the last two hundred years more of town squares in Europe and North America cities are being provided in an attempt to build the interaction between people and the square space. In the UAE, since the late 1960, 'decline' has become the predominant character of the relationship between urban town squares and people's interaction. Currently, Town Square in UAE cities are almost neglected in the Urban and city planning Design strategy of planners, architects, developers and decision makers. It has been long recognized that Town Squares and Plazas (i.e. Civic Spaces) are important elements in the life of all cities/communities. Given this background, this study is proposed with the aim of understanding the nature of emerging Town Square with its community to achieve sustainable friendly environmental space. The main purpose behind the research is to focus on the importance and essential factors for developing or redeveloping environmental sustainable Town Square for the UAE cities.

### **Methodology**

The purpose behind the research is to focus on the importance and essential factors for developing or redeveloping environmental sustainable Town Square for the UAE cities. This part of the report covers the methodology that will be used in the research, and why. It is essential to keep in mind, that as with many other researches, this research reviewed a number of literatures

to gain knowledge from previous researches (Silverman, 2010). This helped the research build on a strong foundation for the research, and to identify the most appropriate ways to move toward fulfilling the aims of the research. It is the researchers believe that using this methodology will enhance the research by providing a much more detailed picture of the situation.

### **Research Methodology**

The researcher for this study will use qualitative research methodology. Qualitative research methodology is based on the subjective in-depth analysis of a topic, using largely non-numerical data. Use of qualitative data will help the researcher to gain an in-depth understanding about the title of the study (Flick, 2011). Qualitative data will be gathered from existing literature and case studies on this topic. Qualitative research methodology has the potential to present rich data which is helpful in answering the research questions. Qualitative research will be useful for the researcher because, the researcher want to develop content based study. With the help of qualitative approach, the existing literature will be compared with the case studies gathered.

### **Research Approach**

For this research, the researcher will chose the deductive approach. The research will gathered information in order to test the theory. This research approach will be helpful in applying generalizations to the selected problem, so that the researcher can gather insight information related to the topic. Moreover, the researcher will use case study approach in order to conduct the study. This will help the researcher in triangulating the current research on the focused group with the case study that has been already carried out to find the results.

Triangulation can be defined as the process or method that uses more than one method or source of data (Creswell, et.al 2011).

For the purpose of this research, the researcher will use this method in order to induce integrity and confidence in the conclusions drawn from the results. The reason behind using case study approach is to make the study more authentic through more reliable data, and its practical implications in the industry. The study will be structured in such a manner that it will include exploratory qualitative research technique for the purpose of literature analysis. Qualitative method can be termed as the literature. In this study the qualitative data refers to literature and case study that is secondary data of the research. This type of data will produce more authentic and credible results.

### **Data Collection**

Qualitative method will be adapted for collecting the relevant and up to date data, for analysis purposes. Secondary data is basically the qualitative data that is extracted from the existing and up to date literature and case studies on the topic (Gast & Ledford, 2010). This research will basically be based on secondary qualitative research. The main aim of the secondary research is to gather the historical data for raising the arguments on the role of school superintendents in district turnaround. The most relevant literature includes the two case studies: the first one is the HWU campus, and the second one is an existing city in Dubai in which the research will re-plan it by creating town square and collect data on the new planned city to prove the significance of creating town square at the heart of the city, and how efficient socially, economically and environmentally. Different publications, articles, data from databases etc will also be used for this research. Secondary research will not only focus on the academic papers,

but also on the case studies from practical fields. These sources will be provided a basis of data collection for investigation on this research topic (Klassen, 2012). Moreover, the research objectives will be identified by the help of secondary research and this is catered by having a sound knowledge of the case from academic view, as well as industrial view. This study is proposed with the aim of understanding the nature of emerging Town Square with its community to achieve sustainable friendly environmental space. The main purpose behind the research is to focus on the importance and essential factors for developing or redeveloping environmental sustainable Town Square for the UAE cities. This will help researcher in developing a framework to be used for the analysis of the secondary research.

### **Data Analysis**

The researcher will use a case study in order to develop a detailed analysis for the purpose of developing an understanding of the topic. The researcher will strengthen information from the case study and therefore more accurate practical results would be drawn. In order to analyze the literature, the researcher will use method of content analysis and therefore, would be able to develop an authentic research (Creswell, 2011). The researcher will triangulate the literature from the finding of the data. This has increased the authenticity of the project.

### **Ethical Considerations**

Research ethics will be identified as a set of guidelines, systems and policies which are essential to consider in order developing a neutral research (Gast & Ledford, 2010). Research ethics focus on the positive outcomes of a study for the researcher, as well as for the overall society. By the use of research ethics in a study, the results and the outcomes of the project are

more dynamic and useful. The researcher should approach a method in order to incorporate the authentic sources for the purpose of data collection in the secondary research. Important factors regarded as the criteria of selection are relevance to the topic and date of publication. It is the prime responsibility of the researcher to use all up to date sources of data.

### References

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