News Article Summary: Business Ethics

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The selected article is highlighting three factors; monitoring ethical behavior, exposing ethical violations, and socially responsible standards. These are the elements that must be included in the system by incorporating business ethics in the organization with the organizational structure, which must communicate the shared goals for the better performance in the organization. Ethics, as a theoretical discipline is about studying the codes of values that determine the behavior and influence decision-making in context. These codes are based on a consensus tended set of morals, which determine what should or should not be done according to what is considered right or wrong by particular community. At the organizational environment and management companies in particular, ethics studies the moral codes that guide business decisions, to the extent that they affect people and the surrounding community, based on a set of socially accepted rights and individual and collective obligations. Considered ethical companies are generally those whose conduct is socially valued and whose policies recognize attuned to the prevailing morality, subordinating their activities and strategies to prior ethical reflection and subsequently acting in a socially responsible manner. Ethics in business is a result, and also a consequence. An individual have to start being ethical, fair, virtuous, the result will be an ethical business person. Benjamin Franklin emphasized that there could not be a great man if he was not at the same time truly virtuous.

The first point of the ethical man is his character. There are six features associated with a valuable character: trustworthy, respect, responsibility, fairness and impartiality, be careful, civic virtue and citizenship. That's what we have to convey schools, religious organizations, youth groups and civic associations. What is needed to unite the members of a society are the values

that permeate behavior. We need to hear this and to convince us that from the values move us to action. He sadly notes that today there are many more legal publications and codes of conduct before, and, nevertheless, seem to decline of ethical standards, even when in many institutions is renewed emphasis on ethics. We're starting to get used to accept behaviors that violate our own character with phrases like "what could I do" or "that society functions today", if that's true, then the question is where is our character?. I appeal to that part of the actual, lived then rules is made, that's what there is to lose. Just the opposite of what is stated in everyday life when you say "who has the money makes the rules".

There is a relationship between ethics and freedom. The responsibility is always linked to freedom seems to lose sight of when freedom is interpreted as "do your own thing" "you do your thing" which is a very selfish statement. The consequence is that we have millions of people doing their own thing with the consequent gradual (or not) erosion of the family, the secularization of society and the elimination of the values of schooling. It appears that "make things themselves" comes to ignore the good of society. Some parents in the education of their children are above society and force the school to follow that path. Originally the schools had the social role of strengthening education of parents in the process of preparing our children to carry out the responsibilities of citizens living in a free society.

References

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