

Shenzhen Desay Battery Technology Company Limited

Shenzhen Desay Battery Technology Company Limited was founded in the year 2002.

Shenzhen Desay Battery Technology Company is considered as the critical controlling shareholder with the stock code: (000 049) in the Stock Exchange of Shenzhen. Shenzhen Desay Battery Technology Company Limited is among the hundred top most electronic companies of Desay Group. Shenzhen covers the area of approximately 600 acres in the city of Huizhou which is located in the 6th district, of Zhongkai (High-tech Development Zone). It is known as one of the first class manufacturing company of lithium battery processing and packaging enterprise. The products of this company includes MP3/MP4 battery, tablet PC battery, phone battery, portable devices battery, laptop battery, medical equipment battery, power tools battery, e-bike battery etc. The company is successful because of its strong strength in technical expertise which enables them to develop, manufacture, and design Lithium-batteries effectively which provides a complete range of services to the customers with full satisfaction.

The major customers of the Shenzhen Desay Battery Technology Company Limited are the Taiwan Quanta, China Unicom, Foxconn, Philips, Xiaomi, Mindray, ATL, and many others which also involve many foreign and domestic well recognized brand manufacturers of products that are consumer electronics and OEM. The products of Shenzhen Desay Battery Technology are widely used in the products which are high-end electronic products that are manufactured by Sony, Apple, Nokia, Samsung etc. The production capacity of the company has reached up to 12 million batteries on a monthly basis and it would not be unjustified if it is said that the company possess the leading position in the industry of battery manufacturing. A number of certificates

are awarded to the company such as ISO14001: 2004, OHSAS18001: 2007, ISO9001: 2008. The company also owns CNAS (Certified Battery Testing Laboratory) which is independent of its own. In order to test the batteries and accessories of batteries, the company has acquired the advanced test equipment, which allows them to complete it in accordance with international standards and national standards like UL, which assures a good guarantee for the quality of our products. A good resource harmonizing strength is formed by the Desay battery Co. Ltd along with its associated companies which includes Blueway Co., Ltd., PCM enterprise, cell manufacturing enterprises Poly-power Battery Co., Ltd. in order to make the company as a whole to own a prevailing benefit on assimilation of batteries of raw materials of lithium and its cost.

For the meantime, the Shenzhen Desay Battery Technology Company Limited also develops and strengthen the strong integration with the major manufacturers of the batteries in the international market for example LG, Sony, Samsung, Sanyo, The Atl, Bak, Lishen, etc.), which contributes as a making it has considerable benefit on the resource development of the company. The company makes great efforts in order to become one of the top leading batteries and its brand which are known worldwide as providers of mobile power solutions and its related products manufacturers as they believe in five concepts which strengthen their goals and objectives. These five core concepts are honest, courage, learning, harmony, and diligence. They held themselves responsible for every single battery. The concept of management within the company revolves around several aspects. These aspects include fair, Open, efficient and pragmatic which develops the idea that management has three core capabilities; collaborative synergy, customer service (innovation) and competitive advantage (high payment and high efficiency).

Work Cited

Data retrieved from <http://www.desaybattery.com/English/Branch.asp>

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